

Conservation ACTION

Name: _____

Date: _____

Follow this acronym to make simple choices with conservation in mind. Check off each one you complete, then repeat, and think of others to continue a lifetime of conservation behavior!

Advocate for conservation
Conserve our resources
Transition to sustainable
Invest in conservation
Organize action groups
Normalize conservation

ACTION Summary	Example	✓
Advocate - Share the message of conservation	Create a chalk message on the sidewalk focused on conservation	
Conserve - Reduce your use	Unplug electronics when they aren't in use (even charging cords!)	
Transition - Switch to reusable items	Use a reusable water bottle everyday	
Invest - Time, money, or human energy	Plant native pollinator friendly flowers	
Organize - Help other people join your efforts	Work with neighbors to keep your neighborhood litter-free	
Normalize - Make these choices part of your everyday life	Repeat these behaviors or others every day	

