

## Who's Coming?

45%

ages 21-40

34%

ages 41-50+

20%

ages 51-60+

59%

Female

41%

Male

97%

Would recommend this event to their friends

81%

Plan on attending next year's event

Promotional materials will be distributed to an email blast of

25,000

which include Newport Aquarium Passholders who are:

Women/mothers ages

25-35

Household income of \$50,000-\$75,000

79%

feel better about companies that support wildlife conservation at zoos and aquariums

66% are more likely to buy products and services from those companies

Event promotional materials will be displayed in the Aquarium for 30 days reaching approximately 30-50,000 visitors

# Nauti Nite

A great cause. A great time.

Benefiting the WAVE Foundation at the Newport Aquarium

Nauti Nite's "Blue Party" is fast becoming one of the hottest parties in town! Over 600 guests fill the Newport Aquarium wearing blue in support of ocean conservation. Proceeds from the event support the WAVE Foundation's youth education programs, conservation initiatives and our volunteer program.



Enjoy exotic animal encounters with alligators, penguins, snakes and more!



Engage and network with hundreds of area professionals.



Bid on a fabulous and diverse array of silent auction items and raffles.



Come hungry, leave happy! Enjoy an unlimited array of food and beverages served by over 20 vendors.



Entertain colleagues and clients at the VIP Pre-Party for Sponsors and Special Guests.



Explore an underwater world of aquatic life while you enjoy food and beverage stations, live music and other entertainment.



Celebrate with a variety of Greater Cincinnati/Northern Kentucky's business and social community.