

Nauti Nite

A great cause. A great time.

Benefiting the WAVE Foundation at the Newport Aquarium

July 2017

Get your blue on! And join us for the most talked-about party in town!

The WAVE Foundation, a 501(c)(3) organization in partnership with the Newport Aquarium, strives to excite, engage, and educate our community about the wonders of aquatic life and the importance of conservation.

WAVE is proud to celebrate our 12th annual fundraising event, "Nauti Nite: The Blue Party" which will take place on **Friday, October 6th, 2017** at the Newport Aquarium. Guests will enjoy an evening of unlimited food and beverages, exotic animal encounters, silent auctions, and live entertainment!

Participating sponsors will enjoy a variety of benefits including exposure to hundreds of Cincinnati's finest party guests and potential customers!

"Nauti Nite has become one of the premier fundraising galas in the Greater Cincinnati area. We are honored to collaborate with WAVE Foundation, to bring awareness through education and volunteerism."

— Eric Rose, Newport Aquarium, Vice President

Please refer to the enclosed sponsorship information for levels and benefits. Don't see something you'd like? Ask us...we can discuss how we might tailor a sponsorship package that is right for your business objectives. If you have any questions, please contact Julie Uffman at juffman@wavefoundation.org or 859-815-1418.

Thank you for your consideration! We hope to hear from you soon.

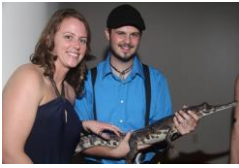
Sincerely,



Scott Wingate, WAVE Foundation
Executive Director

The WAVE Foundation is a non-profit 501 (c)(3) organization. Tax ID # 61-1325992
WAVE Foundation at Newport Aquarium · One Aquarium Way · Newport, Kentucky · 41071
Phone: 859.815.1404 · Fax: 859.261.5888 · www.wavefoundation.org

WAVE
FOUNDATION



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Sponsorship Opportunities

Anchor Sponsor: \$10,000 (1 available) – Sole recognition as Nauti Nite’s “Presenting+ sponsor on all signage, promotional material and any media appearances. In addition, WAVE will bring a penguin to a company event on a mutually agreed upon date and location.

Pillar Sponsor: \$5,000 (3 available) – Sponsor your choice of one of the Aquarium’s pillar exhibits. Pillar sponsors will embark on a unique behind-the-scenes encounter in your sponsored exhibit either during Nauti Nite or on another mutually agreed upon date. The number of guests is limited depending on exhibit chosen. Pillar exhibits include Mighty Mike (4), African Penguins (6), and Surrounded by Sharks (6). Exhibit choice is on a first-come, first-served basis.

Mermaid Sponsor: \$3,000 (4 available) – Be the party planner of Nauti Nite. Choose the festivity you would like to sponsor. Sponsorship opportunities include VIP Party, Shark Ray Bay Theater, Silent Auction Area, or After Party. Exclusive signage will be included in your sponsored area. Party choice is on a first-come, first-served basis.

Captain’s Sponsor: \$2,000 – Captain’s sponsors receive one table for (10) at the VIP Pre-party, admission for all (10) guests to the main Nauti Nite event and After Party. Captains will also have their company logo on an underwater sign throughout the event.

Shipmate Sponsor: \$1,000 (9 available) – Would you like to be the wind behind Nauti Nite’s sails? Then sponsor your choice of the event’s look or flair. Sponsor the After-Party DJ, Steel Drum Band, Turtle Pond Game, White Gators, Sea Dragons, Paddlefish, Caribbean Cove, Pacific Coast, or Shark Central. Choice is on a first-come, first-served basis.

Diver Sponsor: \$500 (6 available) – Who doesn’t like getting pictures with the divers? As a Diver Sponsor, your name, logo, and/or message will be on display with a Diver, for one hour, while they engage with the rest of the Nauti Nite guests.

Porthole Sponsor: \$250 (unlimited) – Do you have an animal that is near and dear to you? Are you chomping at the bit like a Piranha, electrified by the Electric Eel, or mesmerized by the Moon Jellies? Then, place your logo/name on an exhibit of your choice during the event. Exhibit choice is on a first-come, first-served basis and excludes the exhibits listed above.

	Sponsorship Levels						
	Porthole Sponsor	Diver Sponsor	Shipmate Sponsor	Captain’s Sponsor	Mermaid Sponsor	Pillar Sponsor	Anchor Sponsor
Benefits	\$250	\$500	\$1,000	\$2,000	\$3,000	\$5,000	\$10,000
"Presented By" with Company Logo on all event signage							x
On-site Penguin Painting Visit (restrictions apply)							x
Company Name mentioned on any media appearances							x
Company Name Included in Email promotions				x	x	x	x
Company Logo displayed underwater in one of the exhibits during Nauti Nite				x	x	x	x
Company Logo placement on promotional materials displayed at Newport Aquarium				x	x	x	x
Prominent logo placement on event signage throughout the Newport Aquarium				x	x	x	x
Prominent logo placement on signage in sponsored area			x		x	x	
Recognition in WAVE Foundation Newsletter	x	x	x	x	x	x	x
Company Logo/Name in sponsored area during event	x	x	x	x	x	x	x
Company Logo/Name on Nauti Nite Invitation		Name	Name	Logo	Logo	Logo	Logo
Company Logo/Name with link on WAVE Foundation Website & Facebook Page	Name	Name	Name	Logo	Logo	Logo	Logo
Number of VIP Tickets (1 table per 10 tickets)				10	10	10	20
Number of General Admission Tickets	2	4	6			10	20

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Sponsorship Agreement Form

Go online to register at www.wavefoundation.org or return this form to establish your sponsorship:

I(We) would like to sponsor Nauti Nite on Friday, October 6, 2017 at the following level:

\$5,000 Pillar Sponsor (number in order of preference):

____ Mighty Mike ____ Penguins ____ Shark Tunnel

\$3,000 Mermaid Sponsor (number in order of preference):

____ VIP Pre-Party ____ After Party ____ Shark Ray Theater ____ Silent Auction Sponsor

\$2,000 Captain's Table Sponsor

\$1,000 Shipmate Sponsor (number in order of preference):

____ After Party DJ ____ Steel Drum Band ____ Turtle Pond ____ White Gators ____ Sea Dragons
____ Paddlefish ____ Caribbean Cove ____ Pacific Coast ____ Shark Central

\$500 Diver Sponsor

\$250 Porthole Sponsor: What tank would you like to sponsor: _____

(You will be contacted by the WAVE Foundation if the tank you list has already been requested.)

Sponsor Name/Organization: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail: _____ Fax: _____

Please charge \$_____ to my: Visa AMEX MasterCard Discover (circle one)

Name (as it appears on the card): _____

Credit Card #: _____ Exp. Date: _____

Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Please send an invoice to the attention of: _____

by mail by email to: _____

Enclosed is my check made payable to the WAVE Foundation. Check # _____

PLEASE EMAIL YOUR LOGO (PREFERABLY EPS & JPG FORMAT) TO juffman@wavefoundation.org

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